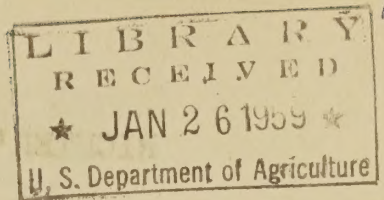


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RICHTER'S GREENHOUSE
607 Hoffman Street
Hammond, Indiana



Phone Westmore 1-9441

Wholesale and Retail Growers

RETAIL SAINTPAULIA PRICE LIST - SPRING 1959

This price list is as complete and comprehensive as we can make it, and includes both rooted cuttings and strong young plants. Our stock will vary from time to time, depending on demand for certain varieties. Therefore, we must ask that you list at least one substitute in each price class. If you do not list substitutes, we reserve the right to substitute (if necessary) minimum order \$3.50, postage extra. All orders will be given careful personal attention, and we will select the best plants available in the varieties ordered.

Orders are sent Insured Parcel Post, Special Handling. Due to the recent increase in postal rates, we must ask that you include \$1.00 postage on orders under \$10.00, to partially cover the Parcel Post charges and packing costs. Regular postage will be paid by us on orders of \$10.00 and over. If you wish order sent SPECIAL DELIVERY, Please include an additional 50¢, or a total of \$1.50 for shipping charges. For your own protection, please remit by check or money order. No C.O.D. orders will be sent. We pack plants very carefully, but if they should arrive broken or damaged due to rough handling enroute, we cannot be responsible. You must make claim at your local Post Office. PLEASE NOTE: The Post Office allows no claims on packages which are frozen. Therefore orders which are received in the early spring will be acknowledged and held until weather will permit safe shipping.

ROOTED CUTTINGS are grown in a sterilized rooting medium, with the cluster of plantlets ready to be divided. These are not just rooted leaves, but will have the plants already developed.

PLANTS are in healthy, vigorous growing condition, in 2" pots, grown in sterilized soil. Our greenhouses are state-inspected.

We are African Violet specialists, and are carrying on an extensive program of hybridizing. All of our introductions have been selected and tested for vigor, high flower count, clear color, strong foliage and good growing habits. Most of the plants will develop two flowering stems per leaf under favorable growing conditions, and will develop a large number of flowers per stem.

LATEST RELEASES ROOTED CUTTING \$1.00 PLANT \$1.25
BLAZE - Frilled red-pink, frilly foliage. Brilliant color.
CRINOLINE - Frilled pink, with darker eye. Beautiful frilly foliage.
FIFI - The largest of the frilled pink blooms, beautiful foliage.
LUCKY STREAK - Frilled blooms - splashed, streaked and spotted -
No two blooms alike. Extremely dark frilly foliage.
TEA ROSE - Something different! The bud is shaped like a rose bud,
and opens into a full double rose-shaped bloom. Vibrant pink.
WEDGEWOOD - Luscious light blue double, with excellent black-green
foliage. Simply stunning! (Limit 1 to order)

(Over, please)

LATEST RELEASES (Continued) ROOTED CUTTING 35¢ PLANT \$1.00

ALABASTER - A really good double white, fully double, with a green tinge to the fresh blooms. Good tailored foliage.
 CHARM SONG - Charming light blue double. (R.C. only)
 DAPPER DANDY - Medium blue double, dark quilted foliage. Excellent.
 DORI - Light blue semi-double. Slightly waved dark foliage.
 FLIRT - Huge pink single, with very dark eye.
 IVORY TOWER - Frilled ivory-white bloom, which makes a pretty contrast to the very dark foliage.
 LUNA - Double white, holds blooms high above pretty girl foliage. (R.C. only)

NOLA - Very large single pink. Loads of bloom.
 PACEMAKER - Semi-double medium blue, very free-blooming.
 SKYSONG - Light blue single, very free-blooming. Plain foliage.
 SUNDAY MORN - Fully double pink, always loaded with big blooms.
 TRUE BLUE - Light blue single, pretty dark foliage.
 WINTER KING - Huge pure white single, with no hint of color in the bloom. Big blooms, and lots of them.
 WHITCHRAFT - Lavendar double, with splashes of deeper color through the bloom. Tailored foliage.

FOLLOWING RICHTER INTRODUCTIONS - ROOTED CUTTING 65¢ PLANT \$1.00

BANNER - Pretty medium blue double, with lovely wavy dark foliage.
 DAPHNE Double pink, very profuse bloom.
 GREAT DAY - Vivid rose-pink double. Plain foliage, large bloom.
 HER GRACE - Large pink double, held high above regal girl foliage.
 MELO - Large deep pink double, beautiful quilted foliage.
 TORCHY - Bold, brilliant red-pink. Very striking color. Dark foliage.
 VIV - Vivid red-pink single, dark foliage. Vibrant color.
 YOLANDA - Pink double, excellent flexible plain foliage.

FOLLOWING RICHTER INTRODUCTIONS - ROOTED CUTTING 50¢ PLANT 75¢

BON-BON - Pretty double pink. Large bloom, girl foliage.
 CALIPH - Deep velvety wine-red, full double. Excellent.
 CALUMET BEACON - Favorite large blue and white variegated double.
 CALUMET PURPLE - Purple double, often edged in white.
 CHARMIN - Large lilac-pink single with white eye. Dark foliage.
 CHERRY DELIGHT - Deep intense corise pink, suggestion of white edge.
 CHERRY ICE - Distinctive "deep or than pink" color.
 DARK CLOUD - Pretty deep purple double. Glossy quilted foliage.
 GAY PINK - Deep pink single, very dark eye.
 GLORIA - Deep pink semi-double.
 HIGH TIDE - Light lavendar double, excellent flower count.
 IRIS - Distinctive light blue crested bloom. Lovely dark foliage.
 JULIE - Pretty double medium blue, girl foliage.
 KATHY - Deep blue double edged in white. Pretty girl foliage.
 PINK CROWN - Fully double pink, with extra high flower count.
 PRIME PURPLE - One of the largest purple single blooms.
 RENEE - Fluffy blue double, pretty open girl foliage.
 SINBAD - Clear double pink, shaded deeper pink toward center.

FOLLOWING RICHTER INTRODUCTIONS - ROOTED CUTTING 50¢ PLANT 75¢

SNOW PRINCE (Improved) Our resoltion of a favorite large white.
SPINDRIFT - Beautiful large pink single. Excellent.
SPLASH - Rose-lavendar blooms streaked with deeper color.
TIANA - Wine-red double, prominent yellow stamens. Girl Foliage.
VALOR - Excellent deep glowing purple single. Very large bloom.
VANITY FAIR - Giant blooms of clear pink. Excellent.
WHITE BLUSH - White double, with shadings of pale pink.
WHITE GLOW - White single, with shadings of light pink.
WHITE CUP - Slightly cupped white single.

FOLLOWING IS OUR LISTING OF PLANTS ORIGINATED BY OTHER GROWERS:

ROOTED CUTTING 50¢ PLANT 75¢

BERNICE - Light blue double, plain foliage.
BLUE MOON - Old favorite deep blue single.
BLUE NOCTURNE - Frilly light blue double, wavy foliage.
BLUE PEAK - Purple double with white edge.
CHOPAN - Purple double, wavy foliage.
BOYCE EDENS - Favorite large ci-colored single.
CORAL BEAUTY - Lavendar double, dark foliage.
DIXIE MOONBEAM - White, nicely marked with blue streakings.
DBLE. PINK GIRL - Pretty pink double, girl foliage.
EMPEROR WILHELM - Purple single, an old favorite.
FASCINATION - Frilled deep pink semi-double.
LAVENDAR AND LACE - Good lavender double.
LAVENDAR BEAUTY - Old favorite large lavender single.
MAYFAIR - Frilled purple double. Very nice.
METEORE - Frilled double lavender.
MINE ALONE - Purple double, girl foliage.
NARCISSUS - Good sized white single, girl foliage.
OLIVIA - Frilled pink semi-double.
PAINTED GIRL - White with orchid markings.
PINK MIRACLE - Pink single, with deeper pink markings.
POLLYANNA - Frilled reddish lavender single.
PRINCETON - Lively deep pink single with frilled edge.
PINK FAME - Vivid pink double.
ROCHESTER - Light pink frilled double.
RONDO - Medium blue double.
RUTHIE - Pretty pink semi-double.
SNOW FAIRY - White double, girl foliage.
ST. LOUIS - Purple semi-double.
STAR BLUE - Very large star-shaped purple single.
STAR PINK - Star shaped pink single.
STRIKE ME PINK - Pink double, dark modified girl foliage.
SUNRISE - Old favorite plum-red single.
SPARKLING WATER - Blue single, with markings of purple through bloom.
VELVET EMPRESS - Plum-red semi-double, modified girl foliage.
VIOLET BEAUTY - Good lavender single.

(Over, please)

ROOTED CUTTINGS 50¢ PLANT 75¢

WHITE GODDESS - Frilled white single, girl foliage.
WHITE ORCHID - Frilled white single, slightly wavy pale green foliage.
WHITE MADONNA - White double, girl foliage.
WHITE PRIDE - White double, plain foliage.

SPECIAL

AFTERGLOW (Naomi) - Red-pink double on dark girl foliage.
A limited amount of this new variety, rooted cuttings only @ \$1.00

Try these two "relatives" of the African Violet, for variety on your violet shelves. Both will vine, and both are easy to grow. They will thrive under the same general conditions as the violets.

DIANTHAFLORA - White fringed trumpet-shaped bloom 50¢ each

TRICHOSPORUM - Brilliant red trumpet-shaped bloom. 50¢ each

AFRICAN VIOLET SEED

Plants raised from seed are free-blooming, husky plants at a minimum of expense. Each one different, each one lovely. Blooming plants can be raised from seed within 6-9 months after the seed germinates. Free cultural instructions included with each packet of seed.

HYBRID MIXTURE - Mixture of colors, singles and doubles. \$1.50 pkg.

PINK MIXTURE - Will produce almost 100% pink. \$2.00 pkg.